

# Welcome to the Year 2021

**The Kunststoffe editorial team is entering 2021 in a new constellation.** As the new editor-in-chief, I will be greeting you here more often from now on. For the past six years, I was responsible for FORM+Werkzeug – also at Carl Hanser Verlag. During this period, I formed close ties with the mold and tooling sectors, where both metal processing and plastics play a major role. When I visited plastics trade shows, I was always fascinated by the sheer versatility of plastic: high tech, a functional element, lightweight engineering or as a design object. Now, I'm looking forward to diving deeper into this material. Previously, my reporting usually ended at the point where the



© Hanser/B. Gruber

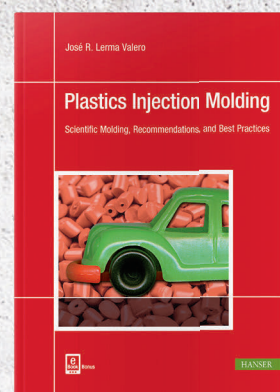
finished article drops out of the mold. But in future, the repertoire will be significantly wider.

So what is changing? You as a reader can be sure that we will continue to represent the amazing world of plastics. With many exclusive articles and in-depth information. Personally, I now face a steep learning curve. I want to quickly make contact with my "new world of plastics" and hope that, after phone calls and video conferences at first, I will soon be able to travel and make personal contacts again. My induction will be greatly eased by a competent team, which supports me in every respect. Since, as Michael Jordan so neatly put it: "Talent wins games, but teamwork and intelligence win championships."

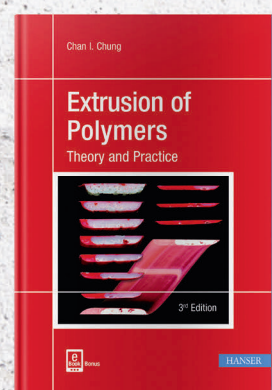
*Susanne Schröder*

Susanne Schröder [susanne.schroeder@hanser.de]

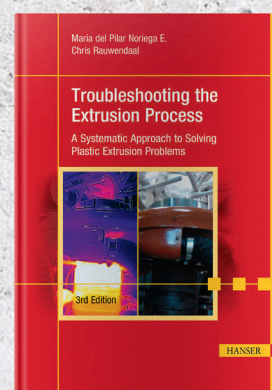
## Improve Your Processes



ISBN 978-1-56990-689-7 | € 109.99



ISBN 978-1-56990-609-5 | € 149.99



ISBN 978-1-56990-775-7 | € 149.99

More information and order form at  
[www.hanser-fachbuch.de](http://www.hanser-fachbuch.de) and  
[www.hanserpublications.com](http://www.hanserpublications.com)